



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**

2016

- **Blood Donors Club**
- **World Breast Feeding Week**
- **Eye Donation Awareness Programme**

J. Sam

Velammal Medical College Hospital
and Research Institute
'Velammal Village'
Madurai-Tulicorin Ring Road
Anuppanadi, Madurai (TN)-625 009

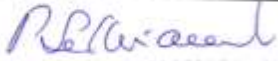


**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL
& RESEARCH INSTITUTE**

Students Blood Donors List (2016)	
S.No	Blood Donors Name
1	Venkatesh Karthikeyan - 4 times
2	Mohamed Irshadullah -1
3	Ushanandhini - 2
4	Priyanka Ramamoorthy- 1
5	S.S.Nikil - 3
6	Deepan- 2
7	Sarita Ravindran -4 times
8	Dhikshaya athilakshmi- 1
9	Aravind - 7
10	Premkumar-2
11	Gobinathan - 2
12	Jai Chandrabose-5 times
13	Gopalakrishnan -1
14	Prasanna Kaviyarasu- 15.K.Bawapoori -1
15	Mohamed Hisbulla - 2
16	Sathishkumar - 2
17	Mohan surya -5
18	Rafi Ahmed - 1
19	P.Fidal Hastro - 3
20	V.Omprakash-4
21	P.Venkatesan - 1
22	Balaji - 2
23	Uma Iswarya - 2
24	R.soundarya -1
25	V.Arun kumar -5
26	Santhosh Narayan-6
27	Arun kesav - 1
28	R.Lakshmanan-4
29	Jeyasureyan - 6
30	Chandrapriya S - 5


Dr. P. SETHUAMMAL, M.D.
* Blood Bank Medicine Officer
Velammal Medical College Hospital



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL
& RESEARCH INSTITUTE**

31	Tharun Kumar Ela - 7
32	R.Hari Bhaskar -2
33	Arunnkarthick r - 3
34	Janani Janarthanam- 1
35	Ramya.J - 1
36	Vinodh kumar R - 6
37	K.P.Velu Vidhyasagar - 3
38	M.Karthick yogesh-3
39	L. Sathyanarayanan - 3
40	S.keerthiga-1
41	Kavin.S-8
42	Dharun Maharaj.K.K.- 3
43	N.sankar- 3
44	G.Barath kannan- 3
45	Rohini. P - 3
46	Sethuraman 2
47	B.partheeben bala -2
48	Manikandan.J-3
49	Udhistiran.S -3
50	P. Wesly-5
51	Harshitha R. - 1
52	A.S.Vijaya Sai Kumar-3

Dr. P. SETHUAMMAL

Dr. P. SETHUAMMAL, M.D.,
Blood Bank Medical Officer
Velammal Medical College Hospital
& Research Institute
Madurai-09



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH
INSTITUTE, MADURAI-09**

World Breastfeeding Week 1st August – 7th August 2016

A one week celebration of the World Breastfeeding Week on behalf of the Department of Paediatrics, VMCH began on August 1st, Monday, by conducting a quiz program for the MBBS students regarding Breastfeeding between 11AM to 1 PM in VMCH Auditorium. Students participated with great enthusiasm. The winners and participants of the quiz were given prizes during valedictory function.

On 2nd August 2016, poster competition was arranged for the staff nurses and the Posters reflecting the importance of Breastfeeding were displayed in the Pediatric OPD. On 3rd August 2016, our dietician explained about Breastfeeding and complementary feeding to the nursing mothers with the help of videos in our OPD. On August 04, 2016 as a part of Breastfeeding week celebration, Department of Paediatrics along with the support of Department of Obstetrics and Gynecology organized group counselling for the antenatal mothers regarding the benefits and correct techniques of Breastfeeding. On 5th August 2016, the postnatal mothers of Velammal Medical College Hospital were educated with the help of audiovisual projections regarding Breastfeeding. On 6th August 2016 valedictory function was held in the auditorium. Dr.K.Mathiarasan MD. DCH., Director, Institute of Child Health, Madurai Medical College, Madurai, the chief guest delivered a speech on the topic- **"BREASTFEEDING – A GOLD IN THE GOLDEN THOUSAND"**. The winners and participants of the competitions were awarded prizes. Our honorable chairman,

Thiru.M.V. Muthuramalingam, our Dean and the HOD of Paediatrics addressed the gathering and made the function a grand success.



Department of Paediatrics,
VMCH&RI, Madurai.

Dr. G. MATHEVAN, MD.DCH.,
Professor and HOD
Department of Paediatrics
VMCH & RI
Madurai



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**





VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09



VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09

EYE Donation Awareness Programme

31st National Eye Donation Fortnight celebration was observed on 6.9.2016 in Velammal medical college hospital. Sri. M.V.Muthuramalingam, Hon. Chairman of Velammal educational trust presided over the function. In his inaugural address, he insisted on hard work & time management, Continuous academic and research work will bring success which ever may be the cause.

Vice chairman Dr.Asokan gave felicitation address.Dr. R.M.Raja Muthiah, Dean VMCH & RI, Dr.Somasundaram, Medical Superintendent graced the occasion.Dr. Muthuramalingam HOD, Ophthalmology introduced chief guest, Dr.Prajna Academic Director Aravind Eye hospital, Madurai.

In his guest lecture he explained how to motivate public for eye donation by narrating instances from his own experience. He said, Tamil Nadu stands first in eye donation and keratoplasty because of continuous and tireless efforts we have put in.

Students of Velammal Medical College Hospital enacted a drama on eye donation written by Dr. S. Selva kadungo vazhiyathan. The Drama enlightened various aspects of eye donation like, what is the need of eye donation, who can donate eyes, who cannot donate eyes, How to donate eyes, what is keratoplasty and How to protect your eyes? It attracted the audience very much by its messages. All the students took eye donation pledge.

The other participants were doctors of various departments, Medical students, nursing students & other paramedical workers. Dr. Deepa Vinitha Rani delivered vote of thanks.

Department of Ophthalmology,

Dr. K. ILANGO, D.O.Dip., N.B.,
Prof. of Ophthalmology
Department of Ophthalmology
VMCH & RI
Reg. No. 51615



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**

2017

- **Blood Donors Club**
- **World Breast Feeding Week**
- **NSS – Cleanliness Drives Under Swatch
Bharat Abhiyaan**
- **World Environment Day**



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL
& RESEARCH INSTITUTE**

Students Blood Donors List (2017)	
S.No	Blood Donors Name
1	Akash Baskaran - 5 times
2	Grace 1 time
3	Pon Sarabaranjan 1 time
4	Krithika 2 times
5	Naveen 2 times
6	Linford 6 times
7	Bailey 1 time
8	Priya singh 1 time
9	Preetha 1 time
10	Aswin NK 2 times
11	Om Prakash 4 times
12	Gowsika A 1 time
13	Vishnu Srinivasan 8 times
14	Jhancy 2 times
15	Pramod 5 times

DR. P. S. THUMMAL, M.D.,
Blood Bank Medical Officer
Velammal Medical College Hospital
& Research Institute
Madurai-09



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH
INSTITUTE, MADURAI-09**

World Breastfeeding Week 1st August – 7th August 2017

"Gold rings, cash awards, compliments for all students and sarees for all the women who had participated in the function" First week of August is being observed as Breastfeeding Week since 1992 all over the world to emphasize the importance of breastfeeding. Breast milk has all the essential nutrients for a growing child during the first six months of life. Many studies have shown that the breast fed infant have lower incidence of allergic symptoms, gastroenteritis and underweight compared to bottle fed babies. Hence it is essential to educate the mother and public about the benefits of breastfeeding and thereby improve the health of baby. This year, the department of Paediatrics in Velammal Medical College Hospital conducted various competitions for staff nurses, medical students, out patients and school children to create awareness about significance of breastfeeding.

The valedictory function of the breastfeeding week was presided by the honorable Chairman of the Velammal Educational Trust, Shri. M.V. Muthuramalingam. Dr. Jeyabalaji, Professor, Department of Paediatrics welcomed the gathering. Dr. S. Balashankar, Professor of Paediatrics, Madurai Medical College and Rajaji Hospital was the chief guest and he gave a wonderful guest lecture on the importance of breastfeeding. Dean of Velammal Medical College, Dr. R. M. Raja Muthaiah, Head of Department of Paediatrics, Dr. Mathevan, Professor Sundarapandian, Head of the Department of OBG Dr. Raja Rajeswari, Vice Principal of the College Dr. Mohanthy also honored the occasion.

Healthy baby contest for the children under 2 years who were born in Velammal Medical College Hospital and first three winners were awarded with golden rings. Drawing competition for school children (5-12 years) was also conducted on the same day and first 3 winners were awarded with golden rings. The winners of the quiz programme conducted for the public were given cash award. Dr. Nataraja Rathnam, Professor, Department of Paediatrics delivered the vote of thanks. The programme was well attended by the faculties of various departments, medical students and general public.

Department of Paediatrics,
VMCH&RI, Madurai.

Dr. G. MATHEVAN, MD.DCH.,
Professor and HOD
Department of Paediatrics
VMCH & RI
Madurai



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**





VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09




VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09

National Service Scheme: Cleanliness Drives Under Swatch Bharat Abhiyaan

The Swachh Bharat Abhiyan is a massive movement that seeks to create a clean India. Government urged all NGOs, schools, colleges, social, cultural and political leaders, corporates, Government officials, collectors and sarpanches, to accelerate Swachhata activities during the September 15 – October 2 period.

Under the same concept our institution also took pledge to arrange a cleanliness drive under National Service Scheme. Our campus always remains to be very clean as our staff's maintained strict cleanliness inside campus. Bins have been provided in our campus at each every section for collection of garbage including residential quarters, hostels as well as on all roads also. For celebration of Swachh Bharat Abhiyan on 27th September 2017, we selected areas near to main entrance of our outpatient department and outside the campus on highway. 35 medical students and 10 housekeeping staff team prepared under NSS coordination along with the help of housekeeping department. Precautions were taken by wearing masks and using hand gloves during cleanliness drive. Cleanliness activities started from in front of outpatient department to generate awareness among common people. Then area near temple and main hospital entry gate covered. Later on students move on highways and done cleaning on road and on bus stand. Various garbage including paper cup, plastic bottle, plastics wrappers, empty coconut shell, news paper etc. collected in green bins. Sweepers from housekeeping department cleaned dust inside campus.


Prof. R.M. RAJA MUTHIAH, M.S., M.Ch.
Dean
Velammal Medical College Hospital
and Research Institute
"Velammal Village"
Madurai-Tuticorin Ring Road
Anuppanadi, Madurai (TN)-625 009





VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09



VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09

WORLD ENVIRONMENT DAY

World environment day is also known as the Environment Day, Eco Day. It has been one of the great annual events for years which is being celebrated worldwide by the people aiming to protect the unique and life nurturing nature on every 5th June. Every year celebration is planned according to the particular theme and slogan of the year to bring effectiveness in the campaign all through the world. This year's theme was "Connecting People to Nature".

In view of this theme of world environment day, Velammal Medical College Hospital and Research Institute's students, who are NSS volunteers, conducted awareness activity for out patients and general population, on basis of following subject matter: "Planting Trees, Rain Water Harvesting, Avoiding Plastics and Polythene and Preserve Ground Water".

The chairman of Velammal educational trust, Shree. M. V. Muthuramalingam started the event in the presence of Dean of VMCH & RI, Dr. R. M. Raja Muthiah, Medical Superintendent Dr. S. Somasundaram, Vice Principal Dr. P. K. Mohanty and Chief Operating Officer Mr. Peter Kennedy. Dr. Dhaval, Associate professor, department of Community Medicine and the NSS Coordinator of VMCH & RI, organised the entire events.

Students gathered in front of main gate of hospital with flex banners and placards demonstrating how to preserve ground water and environment, need to plant more trees and significance of harvesting rain water. Students also demonstrated and explained the threats of global warming and the need to completely banning plastics and polythene articles. Further students also explained about importance of obeying traffic rules, adverse effects of emission from vehicles through placards. The general population who accompanied out patients in their waiting times raised doubts regarding how to preserve the environment, which were clarified by the students.


Prof. R.M. RAJA MUTHIAH, M.S., M.Ch.
Dean
Velammal Medical College Hospital
and Research Institute
"Velammal Village"
Madurai-Tuticorin Ring Road
Anuppanadi, Madurai (TN)-625 009



VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09





**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**

2018

- **Blood Donors Club**
- **World Breast Feeding Week**
- **Cancer Support Group**



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL
& RESEARCH INSTITUTE**

Students Blood Donors List (2018)	
S.No	Blood Donors Name
1	Ajay Sreevatsav - 4
2	Aditya Rahul - 2
3	Vignesh subash - 1
4	Kabilan T - 5
5	Dinesh Karthi - 3
6	Sidharth Raheja - 1
7	Viswam Babu - 2
8	Surya P - 1
9	Lingesh - 4
10	Madesh - 1
11	Vishnu harish - 1
12	Santhya priya darshini - 1
13	Shanmathy - 1
14	Issaq - 1
15	Bharath Kumar - 1
16	Hemanth - 2


Dr. P. SETHUAMMAL, M.D.,
Blood Bank Medical Officer
Velammal Medical College Hospital



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH
INSTITUTE, MADURAI-09**

World Breastfeeding Week 1st August – 7th August 2018

The World breast feeding week is co-ordinated by World alliance for breast feeding action, a global network of individuals and organizations concerned with protection and promotion of Breastfeeding.

Based on WHO/UNICEF global strategy for infant and young child feeding, BFHI sets standards for quality care. This year world health assembly embraced annual celebration by member states as valuable way for breast feeding promotion everywhere.

Velammal Medical College Hospital and Research Institute is a tertiary care teaching hospital in Madurai, South India. We observed World Breast Feeding Week from August 1 to 7, 2018. Several activities based on theme 'Breast feeding Foundation of Life' were carried out both in community and hospital to create awareness on breast feeding.

Department of Paediatrics,
VMCH&RI, Madurai.

Dr. G. MATHEVAN, MD.DCH.,
Professor and HOD
Department of Paediatrics
VMCH & RI
Madurai



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**





VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09

வேலம்மாள் மருத்துவமனையின் புற்றுநோய் உதவிக்குழுமம் : (Cancer Support Group) துவக்கம்

வேலம்மாள் மருத்துவமனை தென்தமிழகத்திற்கு தரமான, நேர்த்தியான மருத்துவத்தை குறைந்த செலவில் அளித்துக் கொண்டிருக்கிறது. தென் மாநில மக்களின் உடல் அசௌகரியங்களை குறைப்பதிலும் ஆரோக்கியமானவர்களுக்கு உடல் நலகுறைபாடு வராமல் தடுப்பதிலும், தன் சமூக கடைமை நன்றாக உணர்ந்துள்ளது . மாறி வரும் நோய்தொற்று முறையும், வளரும் தொழில் நுட்பமம் மருத்துவ துறையில் பற்பல மாற்றங்களை கொண்டு வரும் இவ்வேளையில், இதுவே மாற்றங்களையும் வருங்கால சந்ததியாளர்களின் ஆரோக்கியத்திற்கும் தேவையான ஒன்று என்பதையும் கவனத்தில் கொண்டுள்ளது.

தற்போது வேலம்மாள் மருத்துவமனையில் புற்றுநோய் பற்றிய விழிப்புணர்வுக்கு 'புற்றுநோய் உதவிக்குழுமம்' (Cancer Support Group) தொடங்கப் படவுள்ளது.

இந்த குழுமத்தில் புற்றுநோயாளிகள், புற்றுநோய்க்கான சிகிச்சை பெற்றுக் கொண்டிருப்பவர்கள், சிகிச்சைப் பெற்று முற்றிலும் குணமாக்கப்பட்டவர்கள் மற்றும் புற்றுநோயினை அறிந்து கொள்ள விரும்புபவர்களை இணைத்து இந்த உதவிக்குழுமம் அமைக்கப் பெற்றுள்ளது.

புற்று நோய் உதவிக் குழுமத்தின் நோக்கம்;

புற்றுநோய் பாதிக்கப்பட்டு சிகிச்சை பெற வருபவர்களுக்கு மனநல ரீதியாக ஆலோசனை கள் வழங்கி இந்த நோயின் சந்தேகங்களை களைந்து அவர்களுக்கு தக்க மனநல ஆலோசனை வழங்கப்படும்.

புற்றுநோய்களை ஆரம்ப நிலையிலேயே கண்டறிந்து குணப்படுத்த எளிதாக புரியும் வகையில் மருத்துவ ஆலோசனைகள்.

புற்றுநோயினால் பாதிக்கப்பட்டு மேற்சிகிச்சைகள் மூலம் முற்றிலும் குணமடைந்தவர்கள், அவர்கள் கடந்து வந்த சோதனைகள், வெற்றிகரமான அனுபவங்களை பகிர்ந்து கொள்ளுதல்.

புற்றுநோயினால் எப்படி பாதிப்புகள் ஏற்படவாய்ப்புள்ளது, அதிலிருந்து முற்றிலும் குணமடைய தற்போதுள்ள பல்வேறு நவீன சிகிச்சை முறைகள் பற்றி விளக்கமான தெளிவுகள் வழங்குதல்.



VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09

இந்த புற்றுநோயினால் பாதிக்கப்பட்டவர்கள் சட்ட உதவி மற்றும் நிதியுதவி உட்பட உதவிகள் வழங்கக்கூடிய சேவைகளை பற்றிய தகவல்கள் வழங்குதல்.

வேலம்மாள் மருத்துவமனையின் புற்றுநோய் உதவிக்குழுமம் (Cancer Support Group) வரும் 27-11-2018 அன்று செவ்வாய்கிழமை காலை 10 மணிக்கு வேலம்மாள் மருத்துவமனை வளாகத்தில் உள்ள ஐடா ஸ்கட்டர் ஹாலில் துவக்கப்படவுள்ளது. இதனை இந்திய திரைப்பட நடிகை **கௌதமி தடிமலா** அவர்கள் இயக்கத்தை துவக்கிவைத்து சிறப்புரையாற்ற உள்ளார்கள்.

இந்த கூட்டத்தில் பொதுமக்கள் கலந்து கொண்டு புற்றுநோய்கள் பற்றிய தாக்கம், புற்றுநோயின் வகைகள், சிகிச்சை முறைகள், அதனை எப்படி எதிர்கொண்டு முறையான சிகிச்சை மூலம் குணமடையச் செய்வது, புற்றுநோயின் உணர்வுகளை பற்றிய அச்சங்களை கேள்விகள் மூலம் கேட்டறிதல், இதற்கான தெளிவுகளும் பல்வேறு விளக்கங்களும் பெறலாம்.

புற்றுநோய் மற்ற நோய்களைப் போன்று எவ்வித அச்சமோ, பயமோ வேண்டாம். இந்த நோய் முற்றிலும் குணப்படுத்தக்கூடியதே.

இந்த தகவலை வேலம்மாள் மருத்துவக்கல்லூரி தலைவர் திரு. எம்.வி. முத்துராமலிங்கம் அவர்கள் தெரிவித்துள்ளார்.

Cancer support group to be started

STAFF REPORTER
MADURAI

A cancer support group to help cancer patients undergoing treatment and cancer survivors will be launched at Velammal Medical College Hospital and Research Institute.

Stating that the hospital

provided affordable and quality healthcare to people from the southern districts, M.V. Muthuramalingam, Chairman of the hospital, said the cancer support group would go a long way in ensuring right treatment at the right time for cancer patients.

R. Rajkumar from the Department of Oncology of the hospital, said such support groups were necessary since prevalence of cancer was on the rise. The support group will be launched by actor Gautami Tadimalla on Tuesday morning at the Ida Scudder Hall of the hospital.



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**





**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**





**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**





**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**





**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**

2019

- **Blood Donors Club**
- **World Breast Feeding Week**



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL
& RESEARCH INSTITUTE**

Students Blood Donors-List (2019)	
S.No	Blood Donors Name
1	Rohith-5
2	Guhacharan-6
3	Hariharasudhan-3
4	Logesh-3
5	Hariganesh-3
6	Ravi ragul-1
7	Gokul arasu-3
8	Jeash-4
9	Madhuvandhan-4
10	Praveen-5
11	Santhosh Kumar-2
12	Ramanathan-3
13	Mohammed inamul haq-1
14	Kamalakannan-5
15	Rajamanickam-2
16	Ajay Shankar-5
17	Nishanth-3
18	Amuthan-2
19	Sivanesh-10
20	Akshay ram-1
21	Abul kalam-1
22	Senthil kannan-3
23	Hariharan-5
24	Kesav guptha-10
25	Sankar-4


P. S. SETHUAMMAL, M.D.,
Blood Bank Medical Officer
Velammal Medical College Hospital
& Research Institute



VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09

Letter of Recommendation

From

Dr Sethuammal P.,
Blood Bank Medical Officer,
Velammal Medical College Hospital and Research Institute,
Madurai.

To

To Whom It May Concern

Respected Sir/Madam,

Dr Venkatesh Karthikeyan is my student at Velammal Medical College Hospital and Research Institute, Madurai. He is well known for his enthusiastic attitude and leadership quality. He has played a pivotal role in the establishment of Velammal Blood Donors Club. His contributions to the Velammal Blood Bank are significant as he played a key role in motivating the students for blood donations. He conducted regular seminars about blood donation and has sensitized more than 900 medical students. Being a regular donor by himself, he has facilitated hundreds of blood donations. His contributions to our Blood bank are highly appreciated. I wish him all success for his future endeavors.

Thanking you,

Madurai,
06.11.2019

Yours faithfully,


Dr Sethuammal P.
Blood Bank Medical Officer,
Velammal Medical College Hospital &
Research Institute, Madurai-625 009



**VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09**



**VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH
INSTITUTE, MADURAI-09**

World Breastfeeding Week 1st August – 7th August 2019

The World breast feeding week is co-ordinated by World alliance for breast feeding action, a global network of individuals and organizations concerned with protection and promotion of Breastfeeding.

Based on WHO/UNICEF global strategy for infant and young child feeding, BFHI sets standards for quality care. This year world health assembly embraced annual celebration by member states as valuable way for breast feeding promotion everywhere.

Velammal Medical College Hospital and Research Institute is a tertiary care teaching hospital in Madurai, South India. We observed World Breast Feeding Week from August 1 to 7, 2019. Several activities based on theme "Empower Parents, enable Breast Feeding" were carried out both in community and hospital to create awareness on breast feeding.

Department of Paediatrics,
VMCH&RI, Madurai.



VELAMMAL MEDICAL COLLEGE HOSPITAL & RESEARCH INSTITUTE, MADURAI-09



Human Value Development

World Breast Feeding Week

1st August- 7th August-2021







VELAMMAL MEDICAL COLLEGE HOSPITAL &
RESEARCH
INSTITUTE, MADURAI-09

CAPABILITY ENHANCEMENT AND SKILL DEVELOPMENT SCHEMES

PERSONALITY & PROFESSIONAL
DEVELOPMENT

[Signature]
1

Velammal Medical College Hospital
and Research Institute
'Velammal Village'
Madurai-Tuticorin Ring Road
Anuppanadi, Madurai (TN)-625 009